



Training Course for the 3rd Batch of MYLTOR

Greetings, participants of the third batch! In this block of the course, I will introduce you to a mailing method that doesn't use SMTP or scripts.

We will be sending emails directly — Direct.

Important note: this type of mailing is absolutely not suitable for working with major email providers (the so-called "Big"):

Gmail, Yandex, Hotmail, Yahoo, AOL

This method is intended exclusively for mailing to low-tier email systems — mostly regional and corporate ones (hosted on their own domains). But, as the saying goes, we are creative people, we love traffic, and when it's also free — it would be a sin to refuse!

Let's get started.

Preparation and Tools

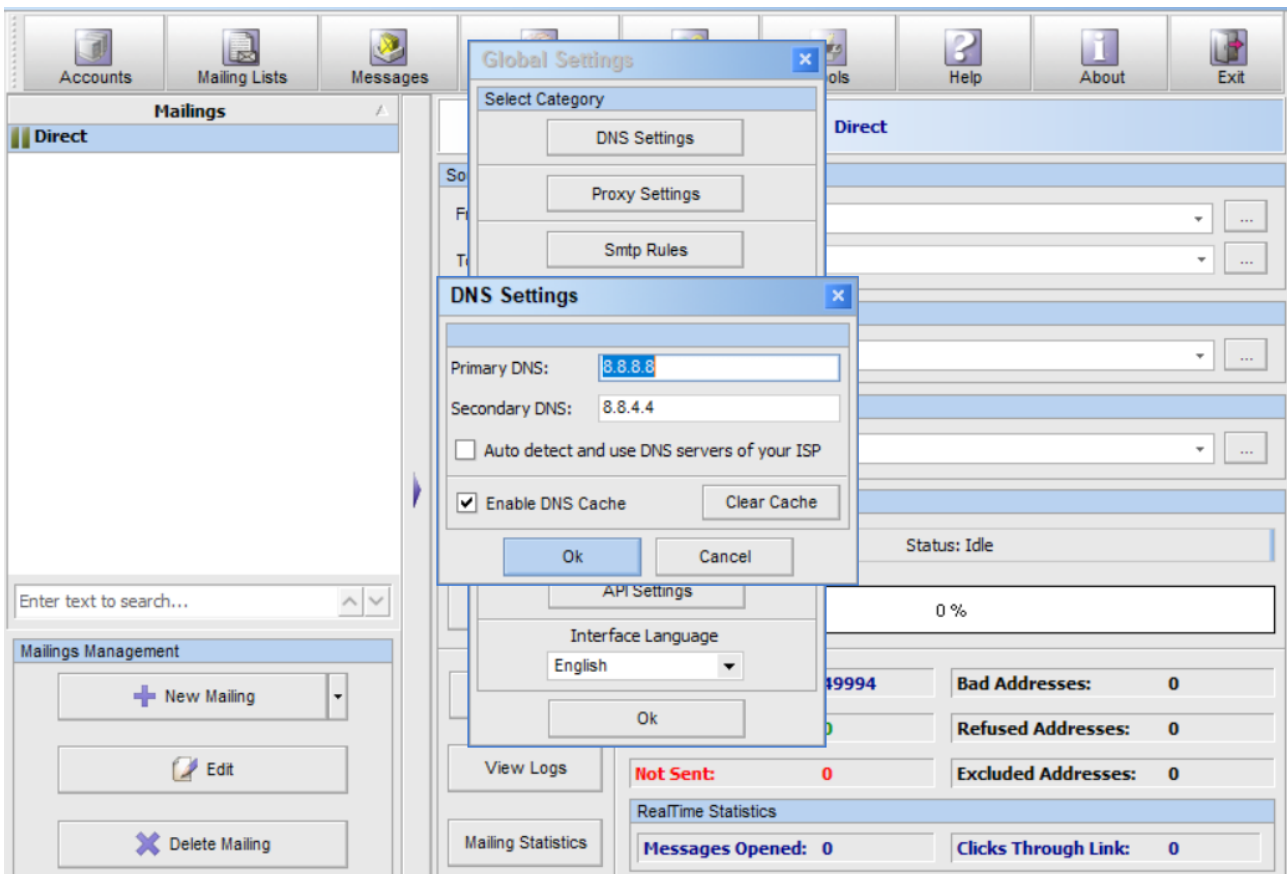
To get to work, we will need the **AMS Enterprise** program (official website: [Click Click](#)). I hope it is already in the arsenal of every even slightly experienced marketer. If not, you will have to buy it or rent it from someone.

After installation, open the program and move on to the configuration step-by-step.

Step-by-Step Configuration Algorithm

Step 1. DNS Configuration

In the top menu, click the "Settings" button -> then "DNS Settings". Enter Google's public DNS (as shown in the screenshot), make sure to check the "Enable DNS cache" box, and click "OK".

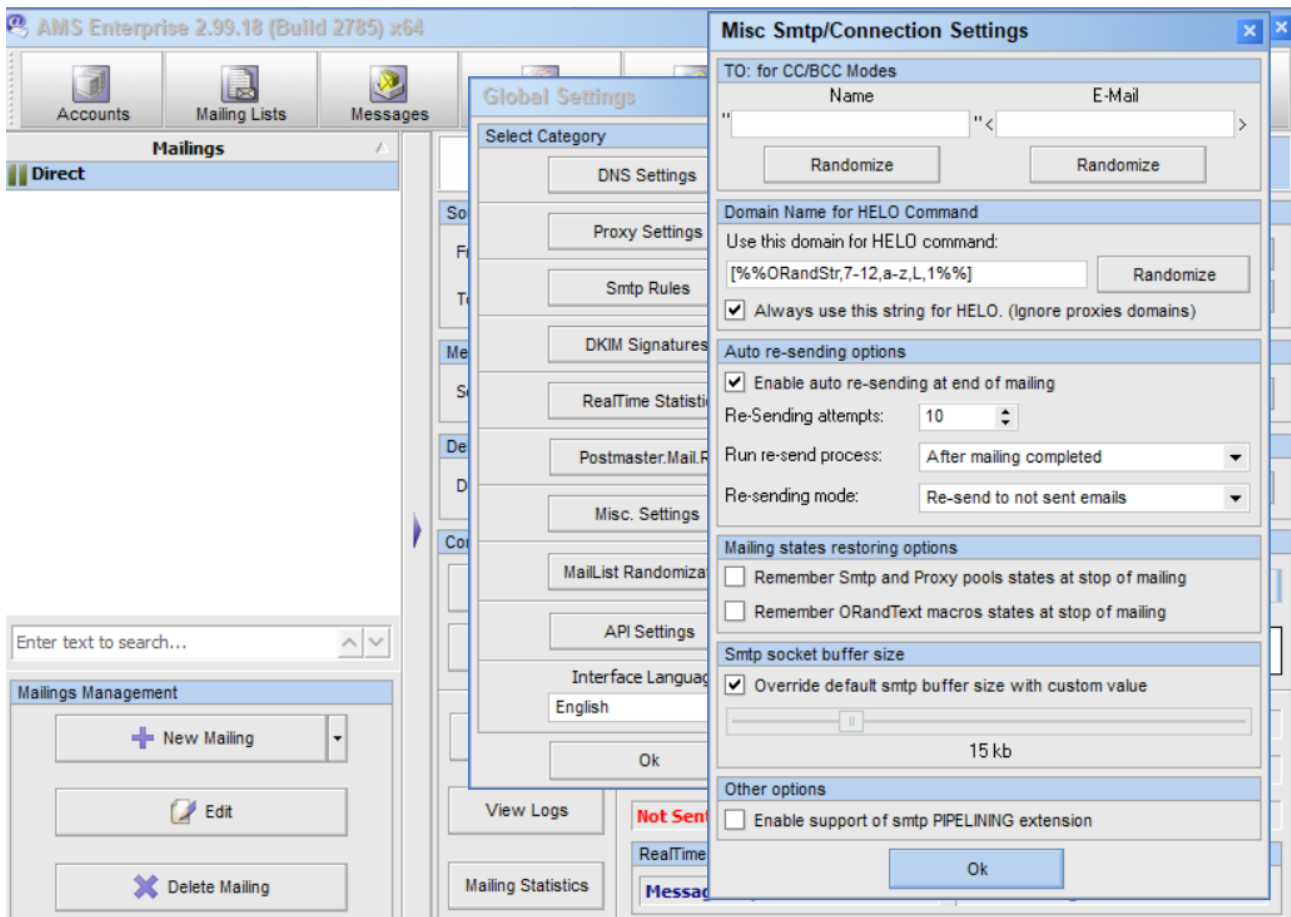


Step 2. Additional HELO Settings

In the same settings tab, go to the "Additional Settings" section. In the "Use this domain for HELO" field, enter the randomization macro:

```
[%%OrandStr,7-12,a-z,L,1%%]
```

Check the boxes exactly as shown in the screenshot, click "OK", and close the settings.



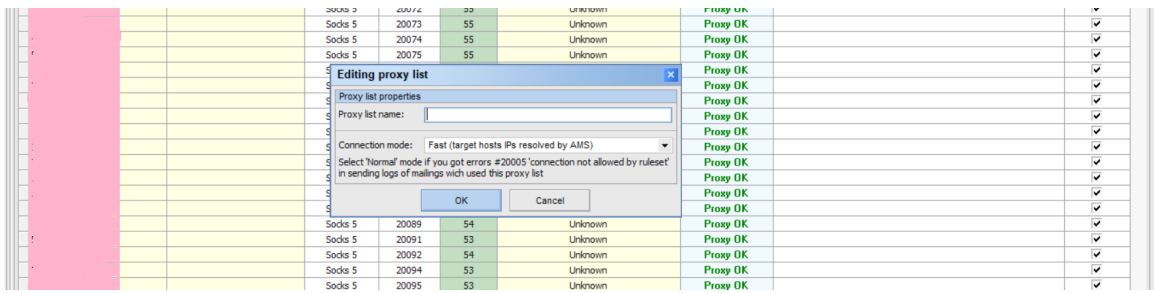
Step 3. Proxy Configuration and Verification (Socks5)

For this mailing method, we will exclusively need Socks5 type proxies. I chose the [Click Click](#) service — they have fast Socks5 with the necessary open ports.

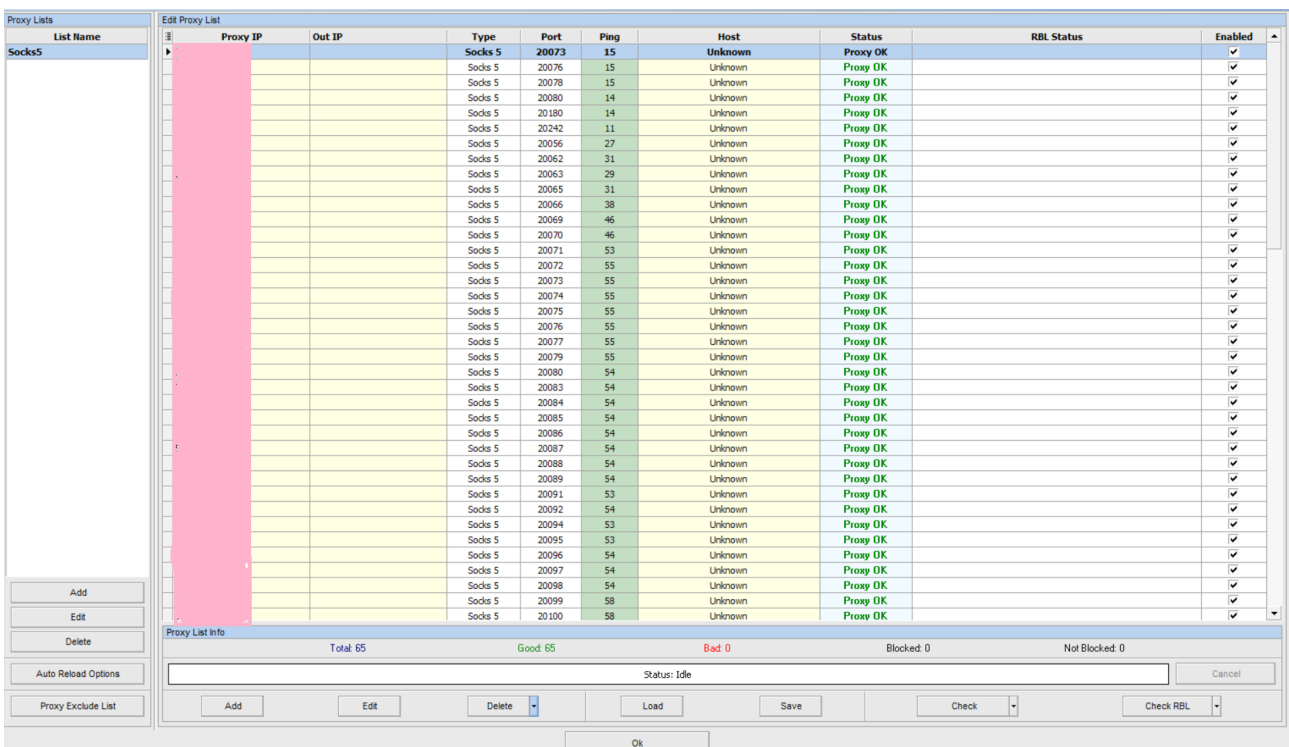
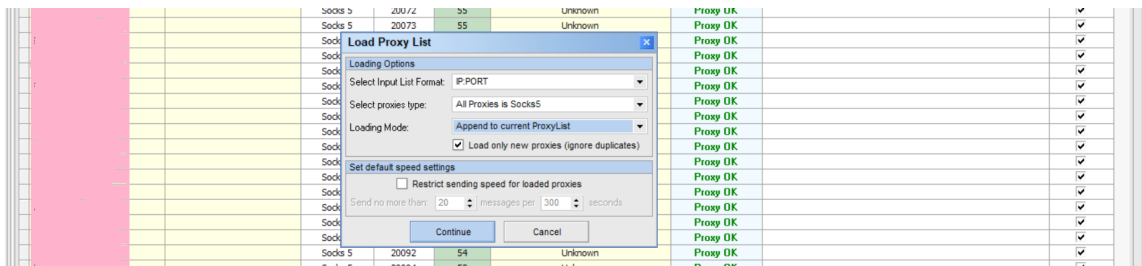
Buy a subscription and proceed to the configuration:

In the global settings, select "Proxy Settings".

On the left side, click the "Add" button and create a new list named, for example, Socks5.

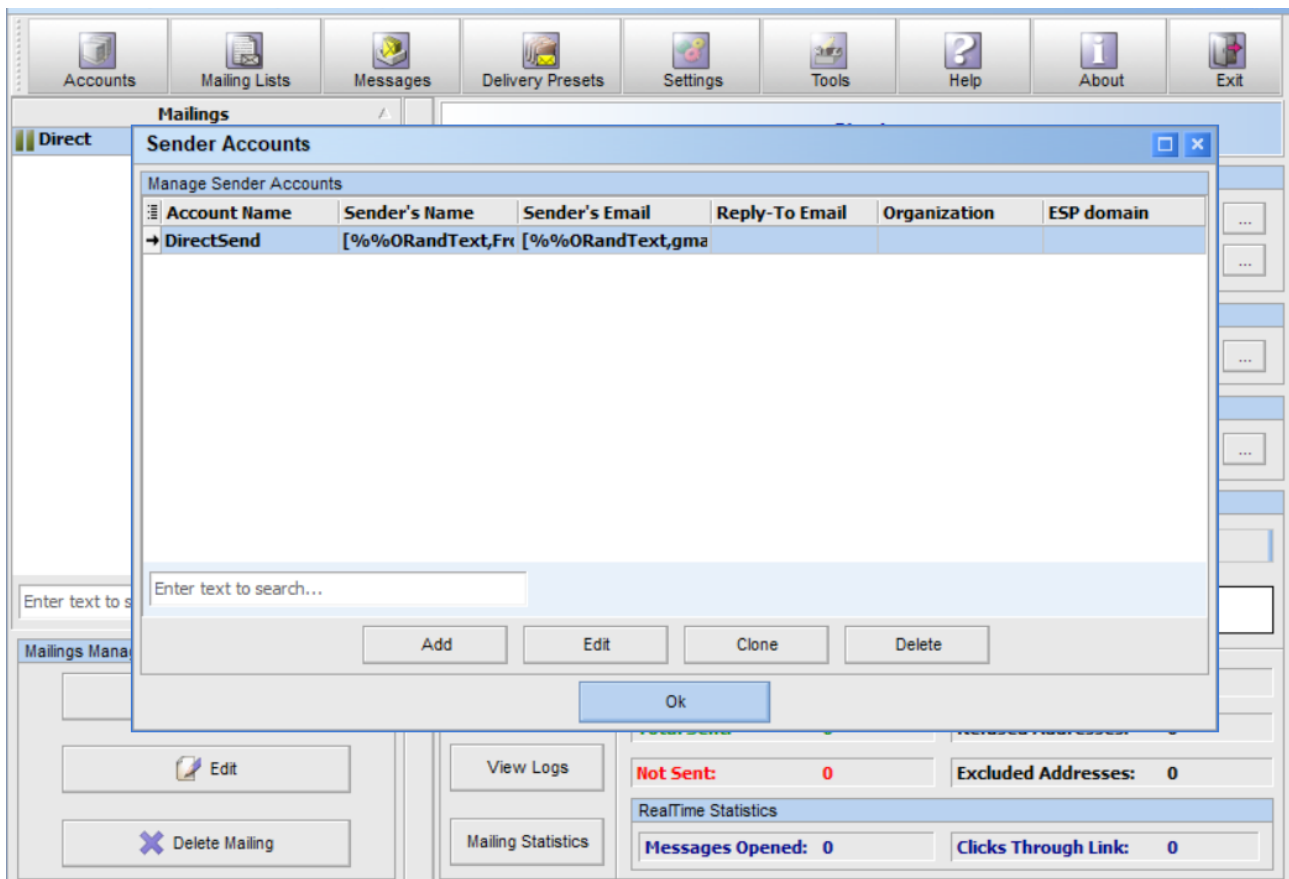


After adding the list, click the "Load" button in the bottom row. In the window that appears, set all the parameters exactly as in the screenshot and specify the path to the file with the Socks5 list you bought.



Step 4. Sender Account Setup

In the top panel of AMS Enterprise, click the "Account" button,

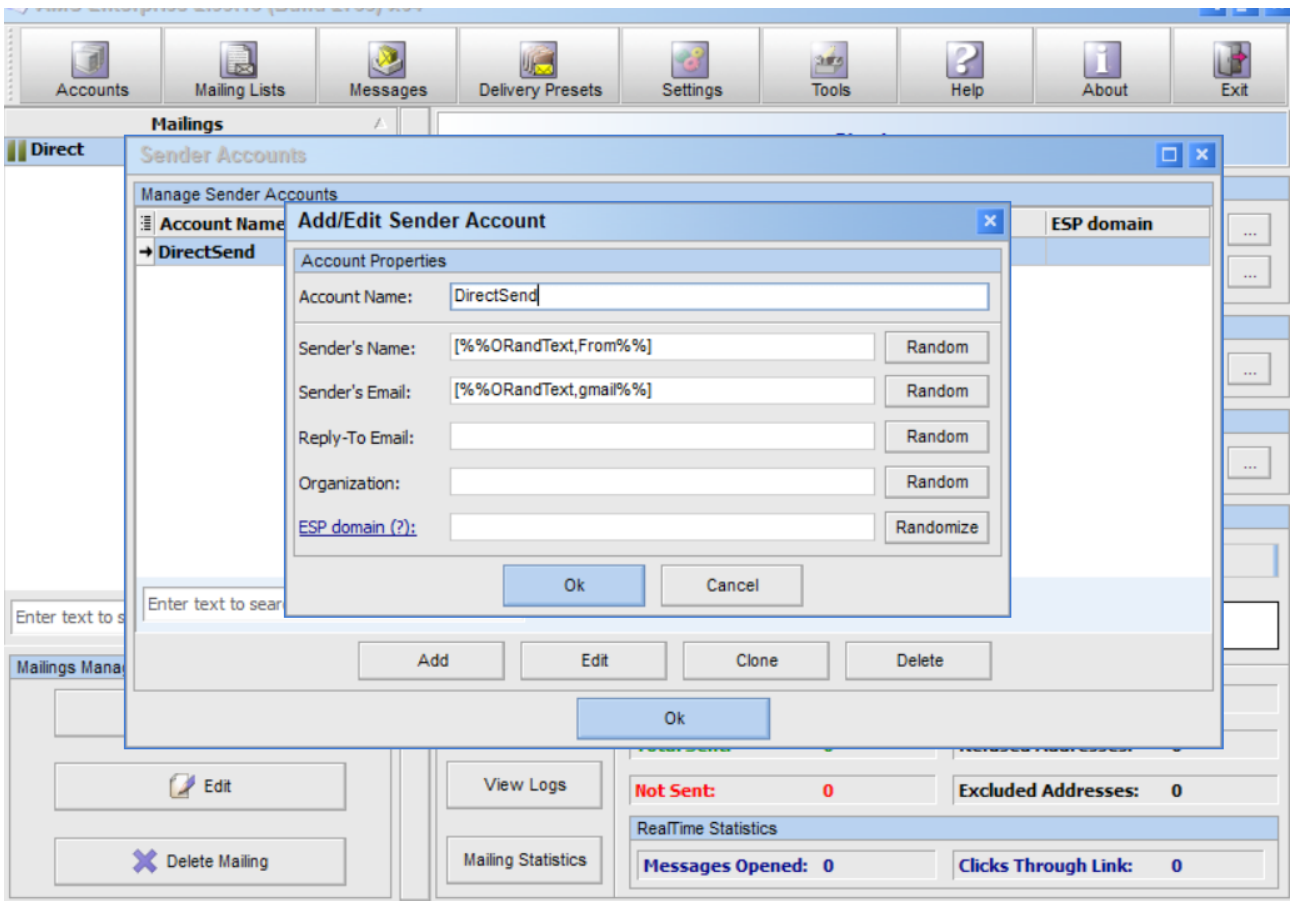


and then click "Add." An editing form will open in front of you.

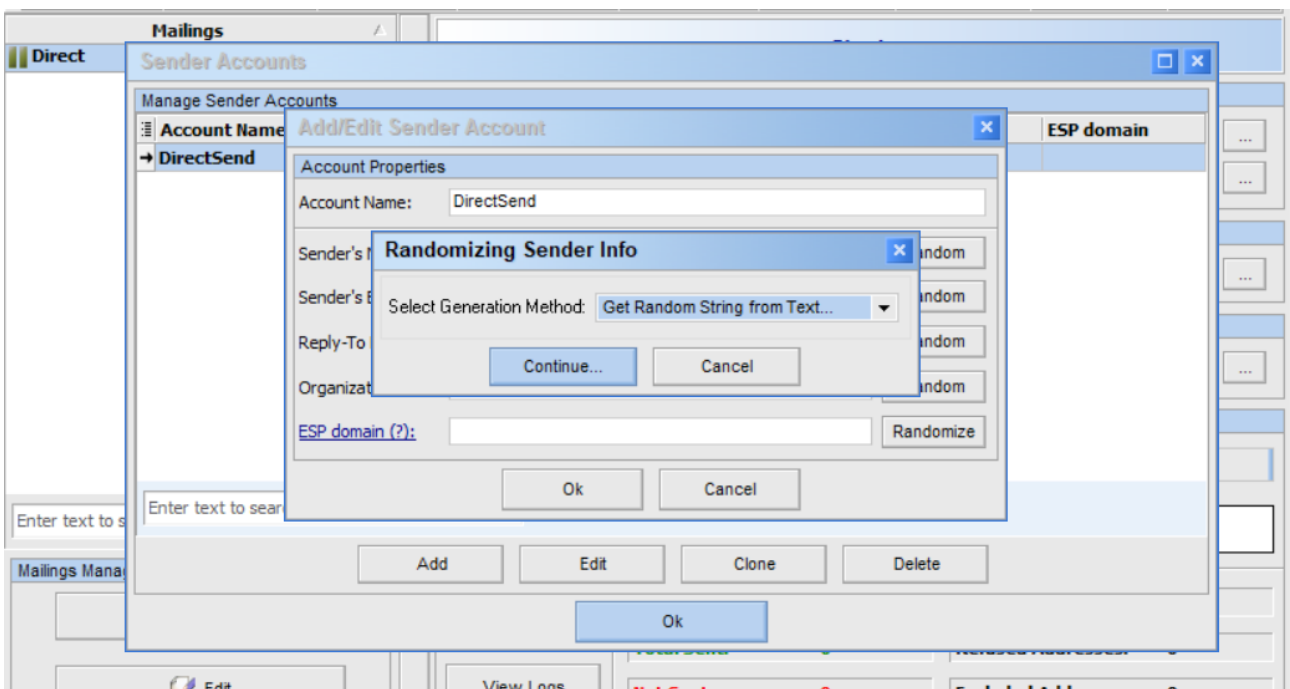
Fill it out strictly in the following order:

Account Name: Any name that makes sense to you, for example, DirectSend.

Sender Name: Click the "Random" button -> select "Random from text."

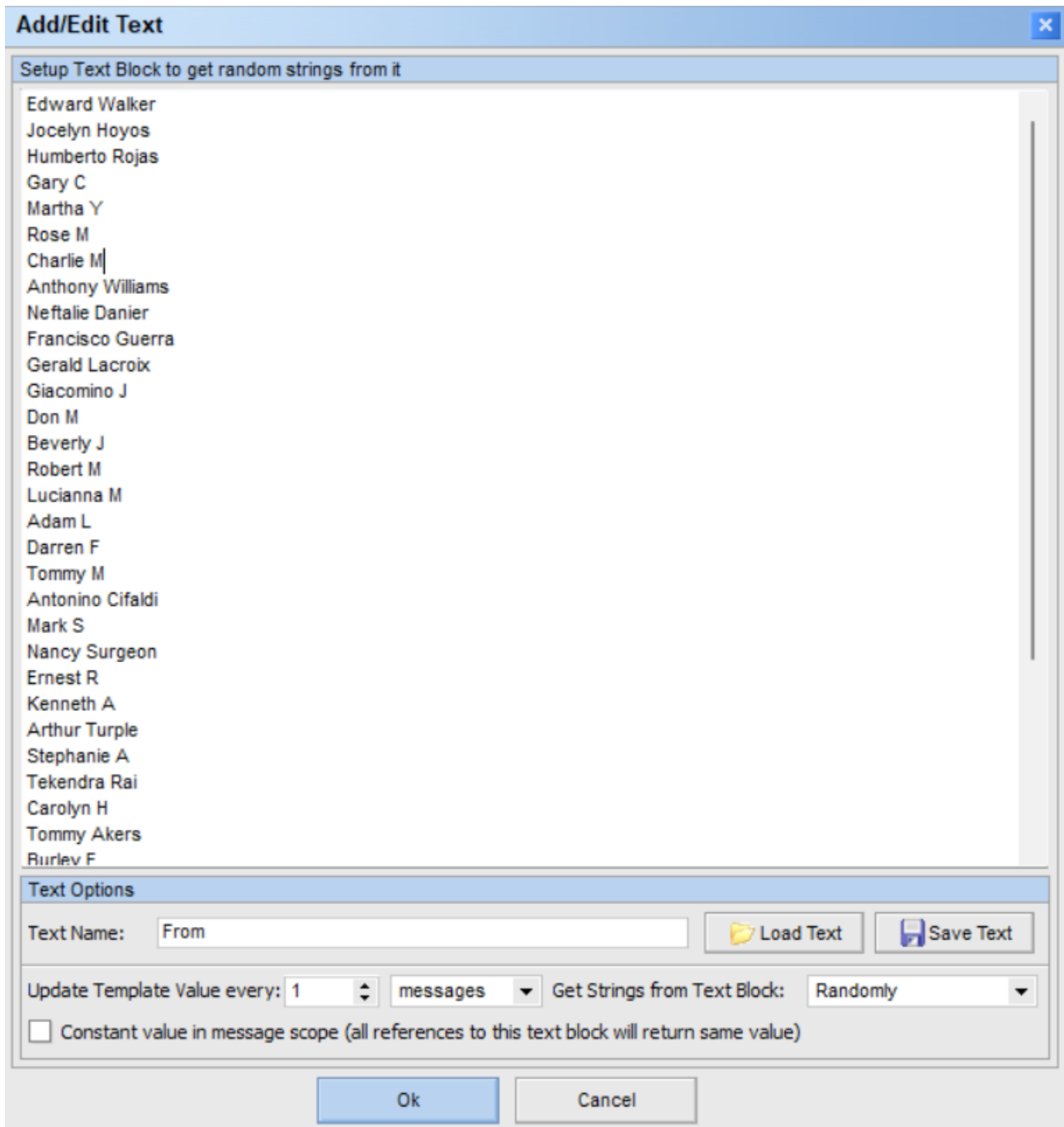


In the text block management window that opens, click "Add" and paste your prepared list of sender names. Name this block From. Leave the rest of the settings at their defaults



and click "Save." You will see a new macro. Highlight it and click the "Insert into template" button —the program will return you to the original account modification window, and the macro will appear in the "Sender Name" field: [%%OrandText,From%%].

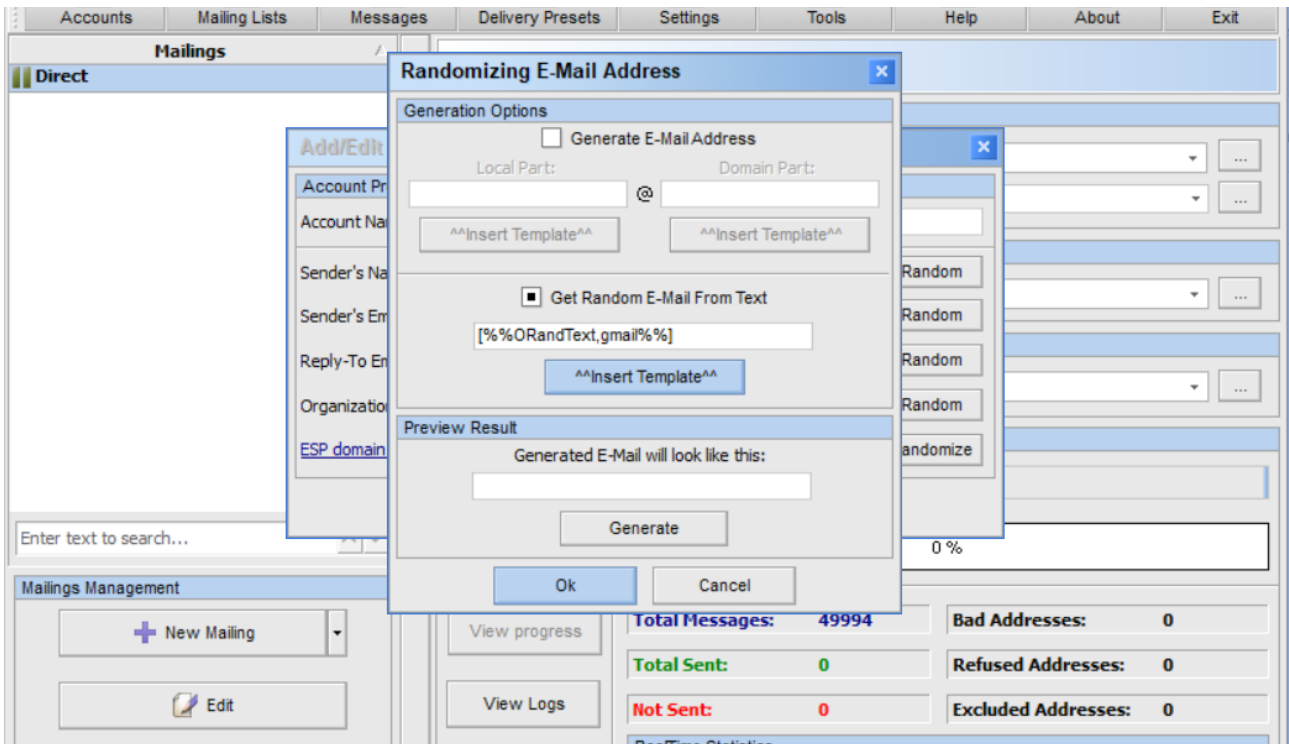
Return Email: Click the "Random" button, check the "Random address from text" box, and click the "Insert template" button.



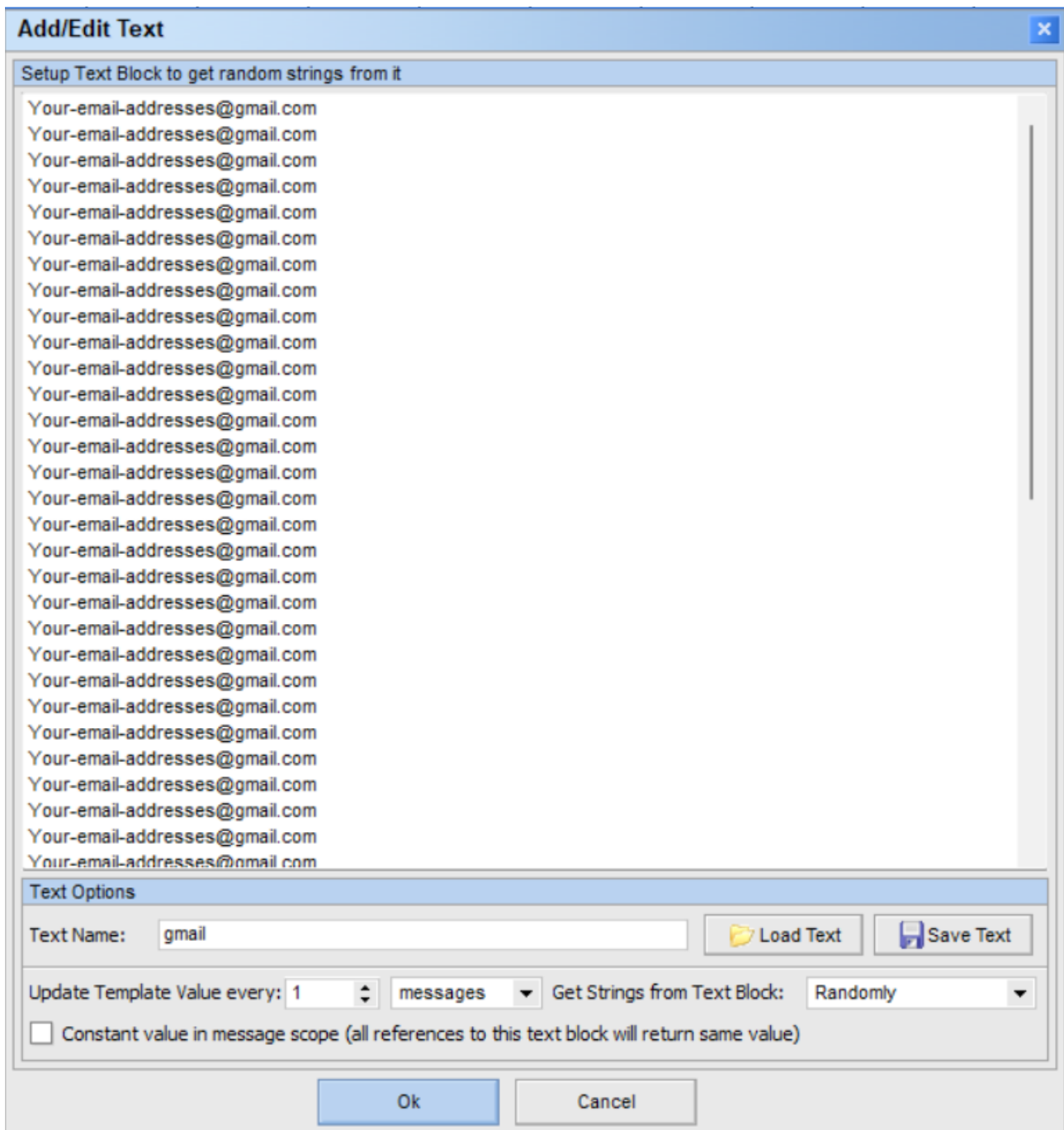
We are back in the text block management window.

Click "Add" and paste real email address databases on @gmail.com domains into the field (around 10–20 thousand addresses). You can grab them from any public database on the internet; the main thing is that the emails must be real.

In the "Text Name" field, type gmail and click "OK."

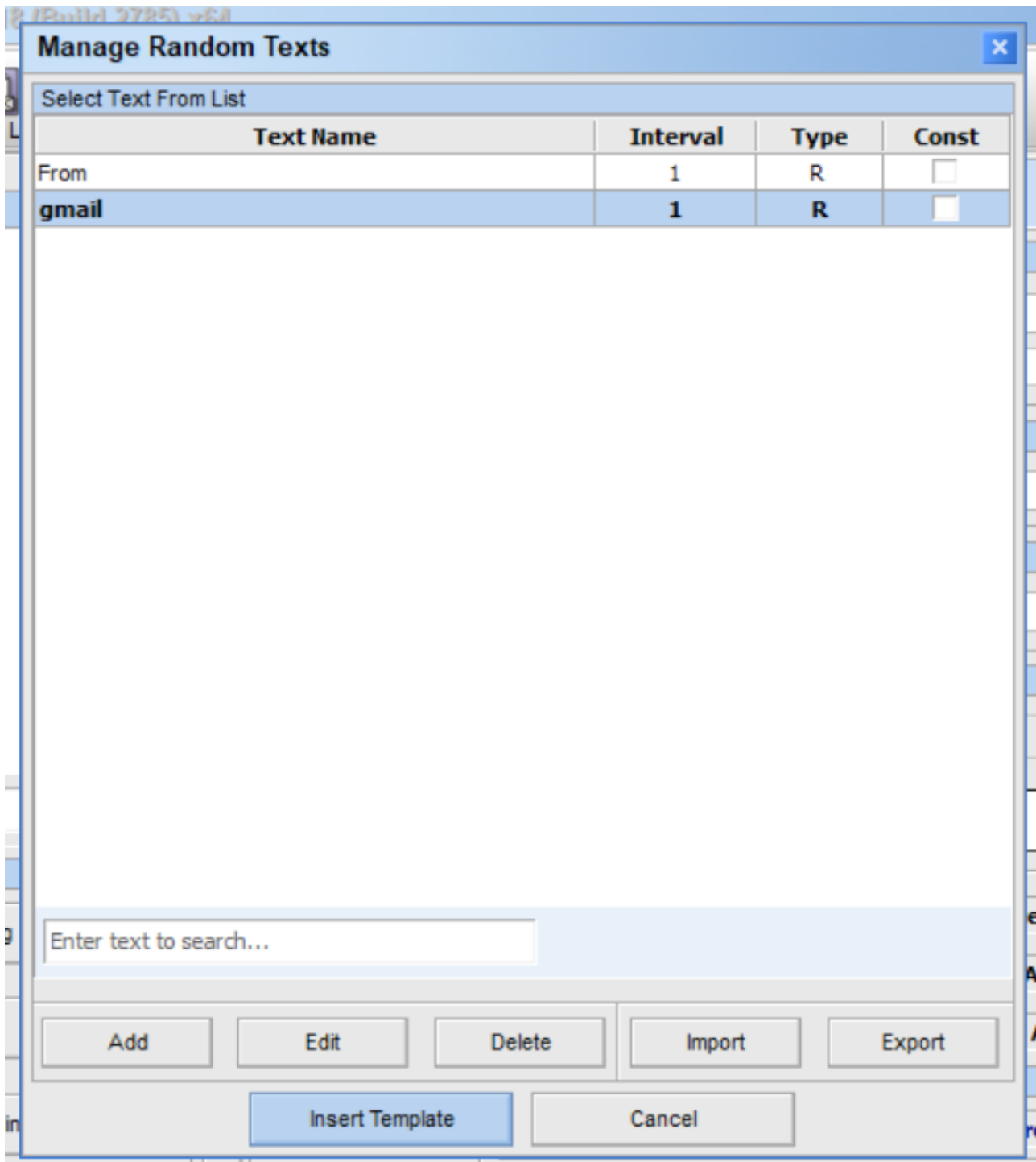


Now you have two entries in your block list: From and gmail. Click on the gmail macro and press "Insert template."



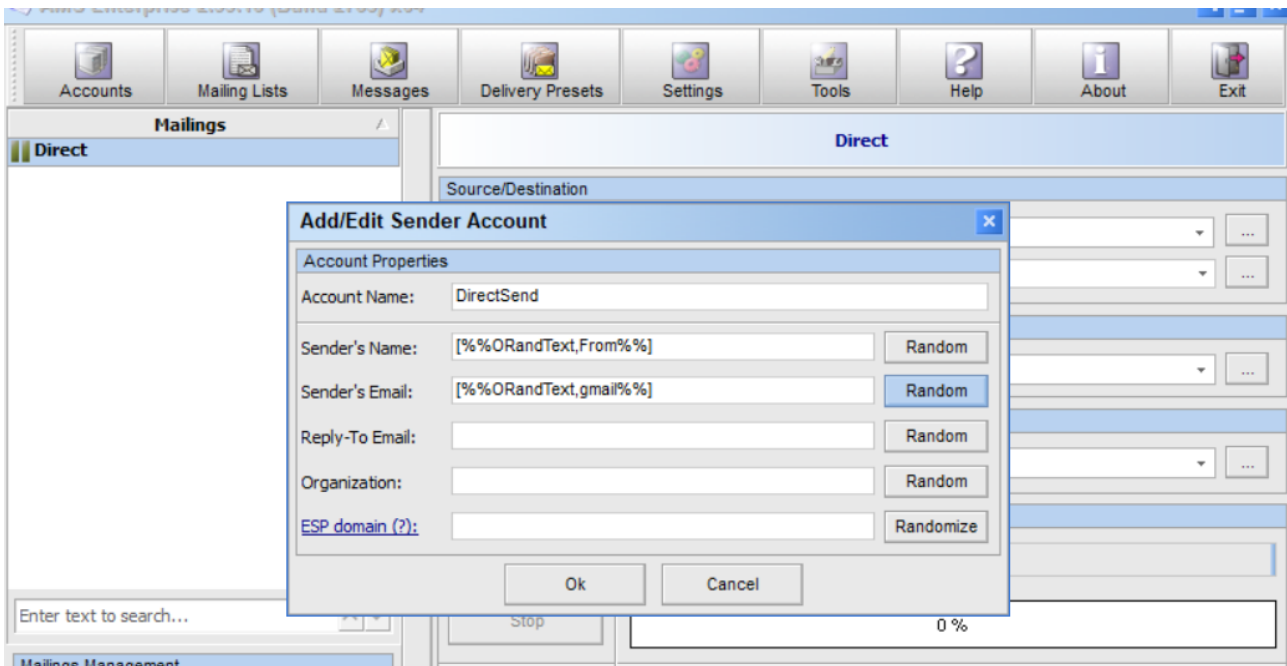
The macro [%%ORandText,gmail%%] should appear in the email randomization block. Click "OK."

To finish up, click "OK" in the "Sender Accounts" window.



Step 5. Importing the Contact Database (Mailing List)

In the main window of AMS Enterprise, click the "Mailing List" button. In the window that opens, select "New List," give it any convenient name, set the rest of the settings as shown in the screenshot, and click "OK."



Next, click the "Load" button, select the "One email per line" option, click "Continue," specify the path to your address database, and wait for the import to finish. At the end, click "OK" and close the database management window.

Step 6. Creating and Preparing the Email

Return to the main window of the program and click the "Email" button. In the new tab, you need to create the body of your email using the "Add" button.

Important text recommendations for Direct-mailing:

The email should be short—literally 3–16 lines consisting of substitution macros for maximum randomization.

The email subject (Subject) must also be random.

Try to create emails in Plain Text (.txt) format, avoiding heavy HTML code.

If you run into any difficulties creating or saving the template at this stage, make sure to check the official AMS Enterprise help guide here: [Click Click](#) . After saving the email, return to the main window.

Step 7. Delivery Profile Setup

Click the "Delivery Profile" button and click "Add" in the window that appears:

Type in the profile name (for example, Direct).

In the drop-down menu below, select the mode: "Built-in SMTP server only."

Exclude List
Exclude Rules

Add/Edit Mailing List

Mailing List Properties

List Name:

List Type:

- Local AMS Mailing List (Built-In Database)
- Remote Mailing List (connection to any external Database)
- Auto updated Mailing List from URL

List Encoding

UTF-8 encoding (supports any language) ▼

Ok Cancel

Mailing Lists Management

+ New Mailing List

AMS Enterprise 2.99.18 (Build 2785) x64

Accounts Mailing Lists Messages Delivery Presets Settings Tools Help About Exit

Mailings Direct

Delivery Presets

Manage Delivery Presets

Account Name	Connection Type	Threads	Relays	Delivery Mode	Use Proxy
→ Direct	BuiltIn Smtg Only	500	0	Персональная код	✓

Enter text to search...

Enter text to search... Add Edit Clone Delete

Ok

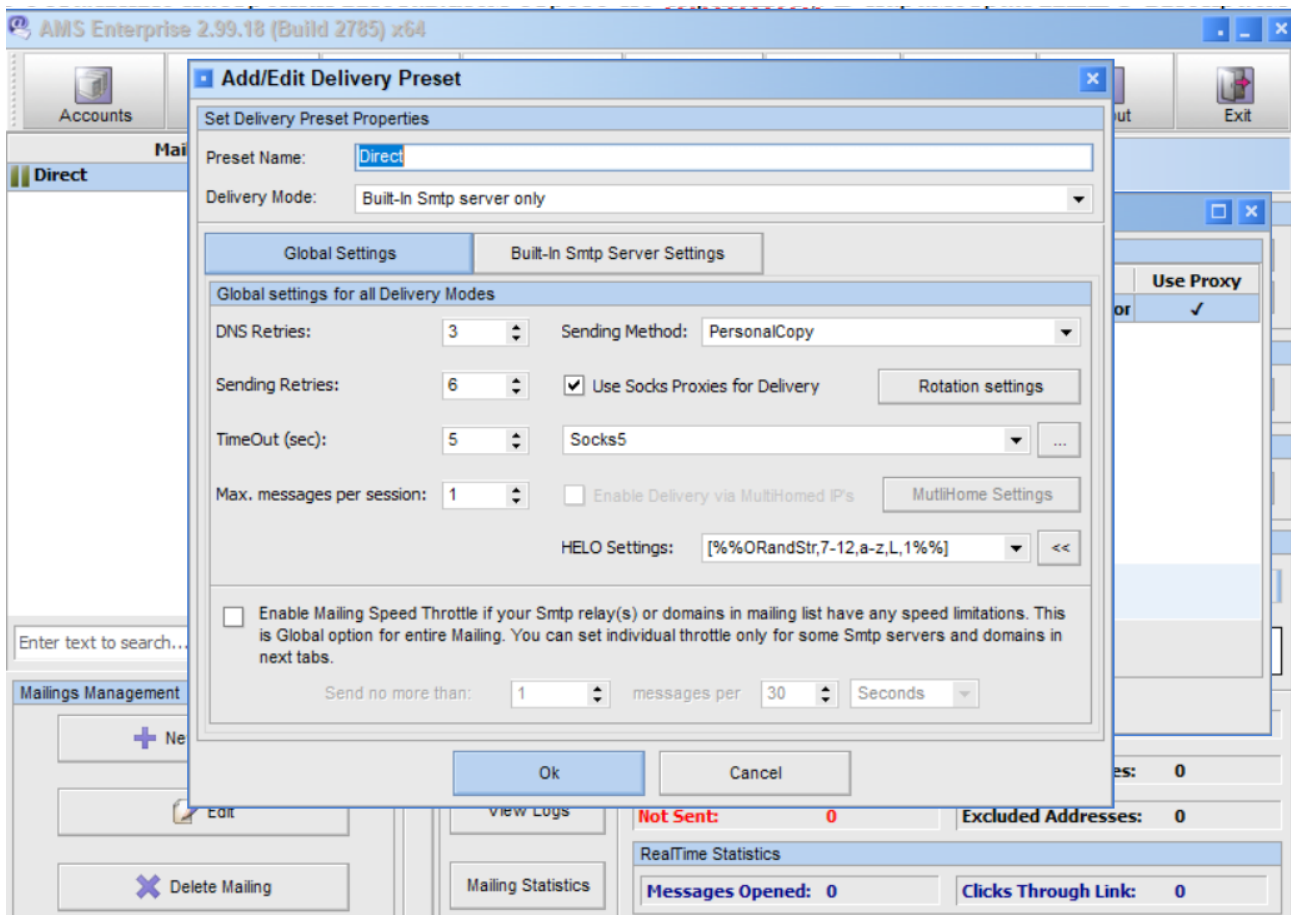
Mailings Management

+ New mailing Edit Delete Mailing

view progress View Logs Mailing Statistics

Total Sent: 0 Refused Addresses: 0
Not Sent: 0 Excluded Addresses: 0

RealTime Statistics
Messages Opened: 0 Clicks Through Link: 0



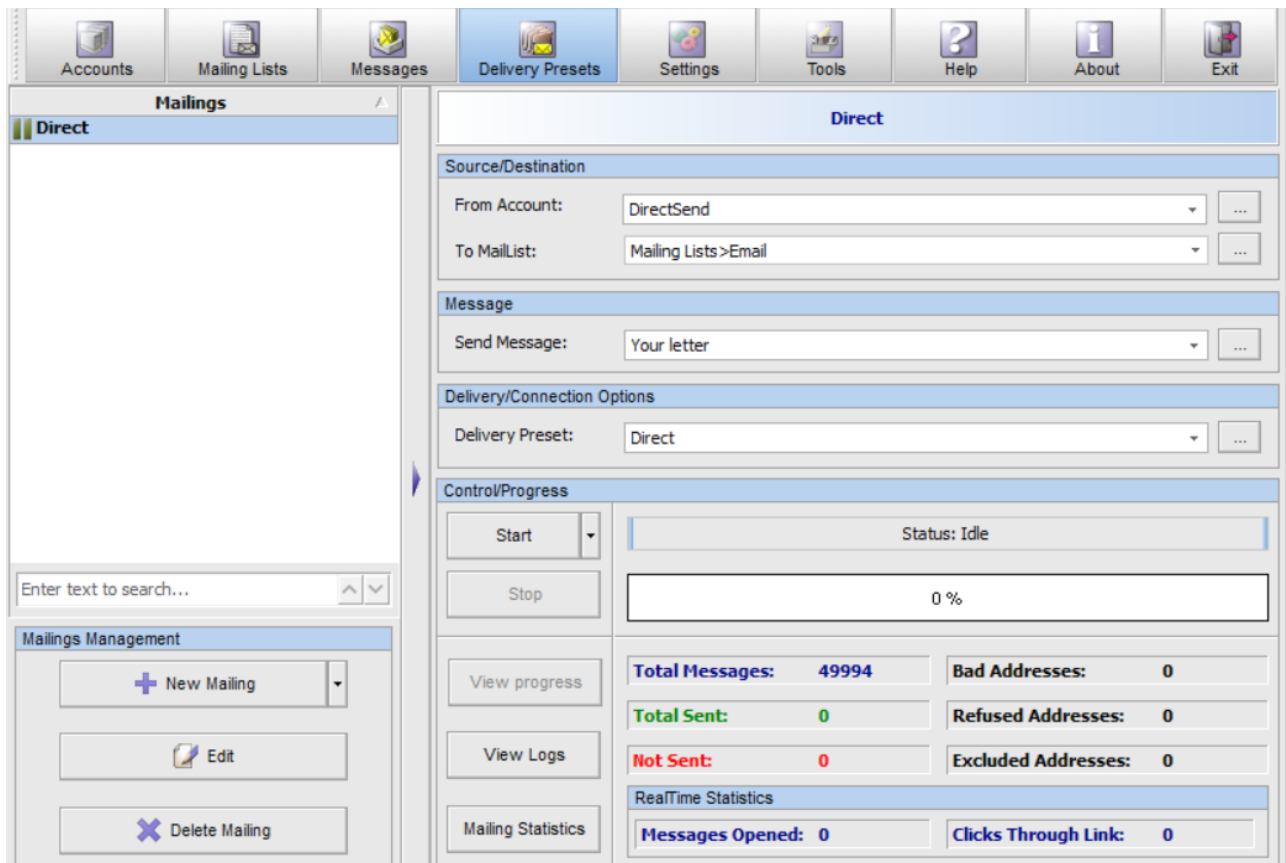
Configure all other settings strictly according to the screenshot. In the HELO parameters, select "Use own record" and paste the macro: [%%ORandStr,7-12,a-z,L,1%%].

In the same window, switch to the "Built-in SMTP server setup" tab and change the number of threads to 500 or 700 (this value depends on how many threads your proxies can handle).

Click "OK" to save. The profile is ready.

Step 8. Final Assembly in the Main Window

Return to the main AMS Enterprise interface and select the profiles, database, and email we just configured in each corresponding field (double-check with the screenshot).

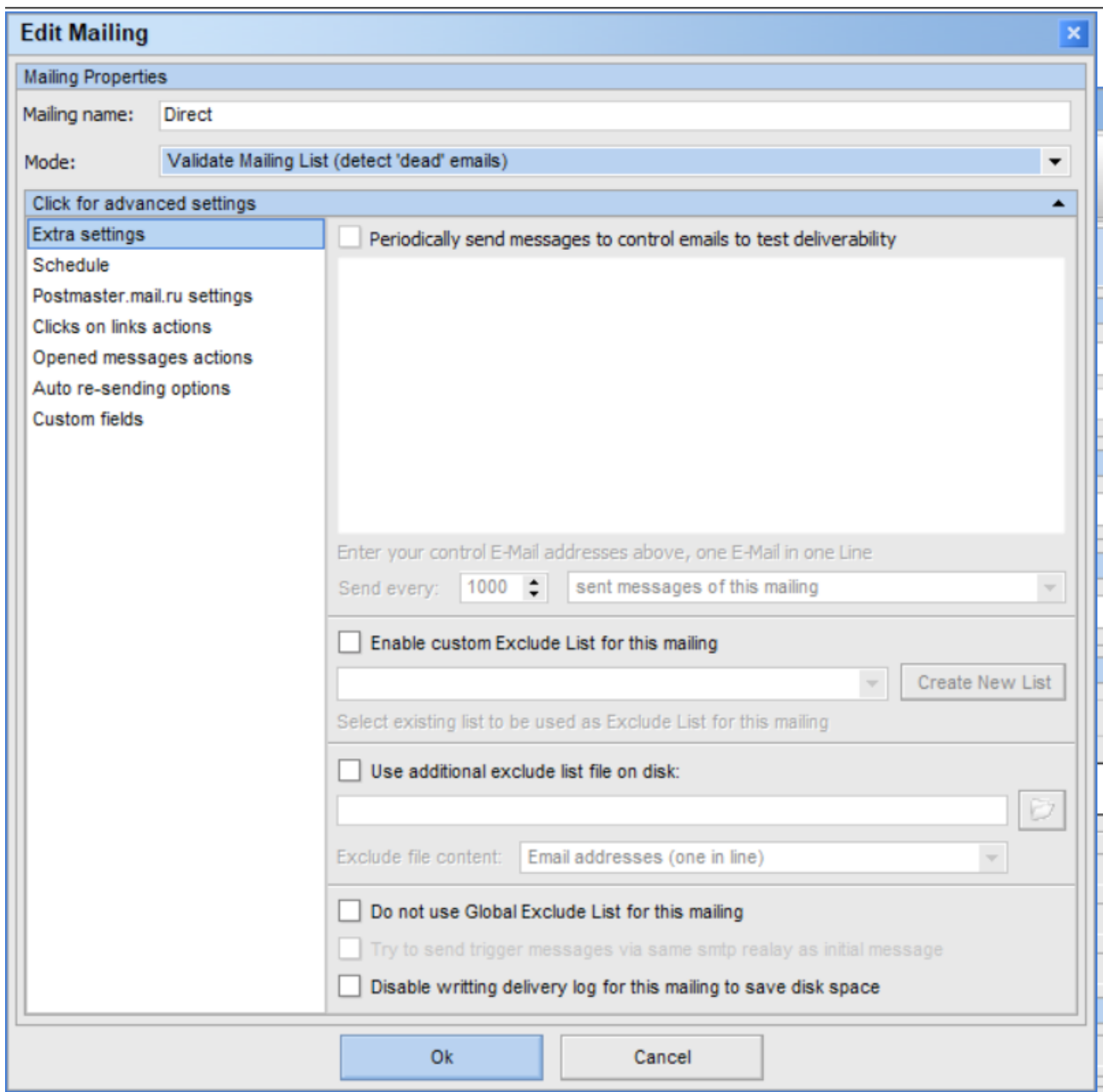


Step 9. Database Validation (Critically Important Stage)

You cannot launch the mailing right away, because Direct-sending requires the cleanest and most valid database possible.

In the main window of AMS Enterprise, click the "Edit" button.

In the mailing edit window that opens, select the mode from the drop-down menu: "Database Validation (Search for dead addresses)" and click "OK."

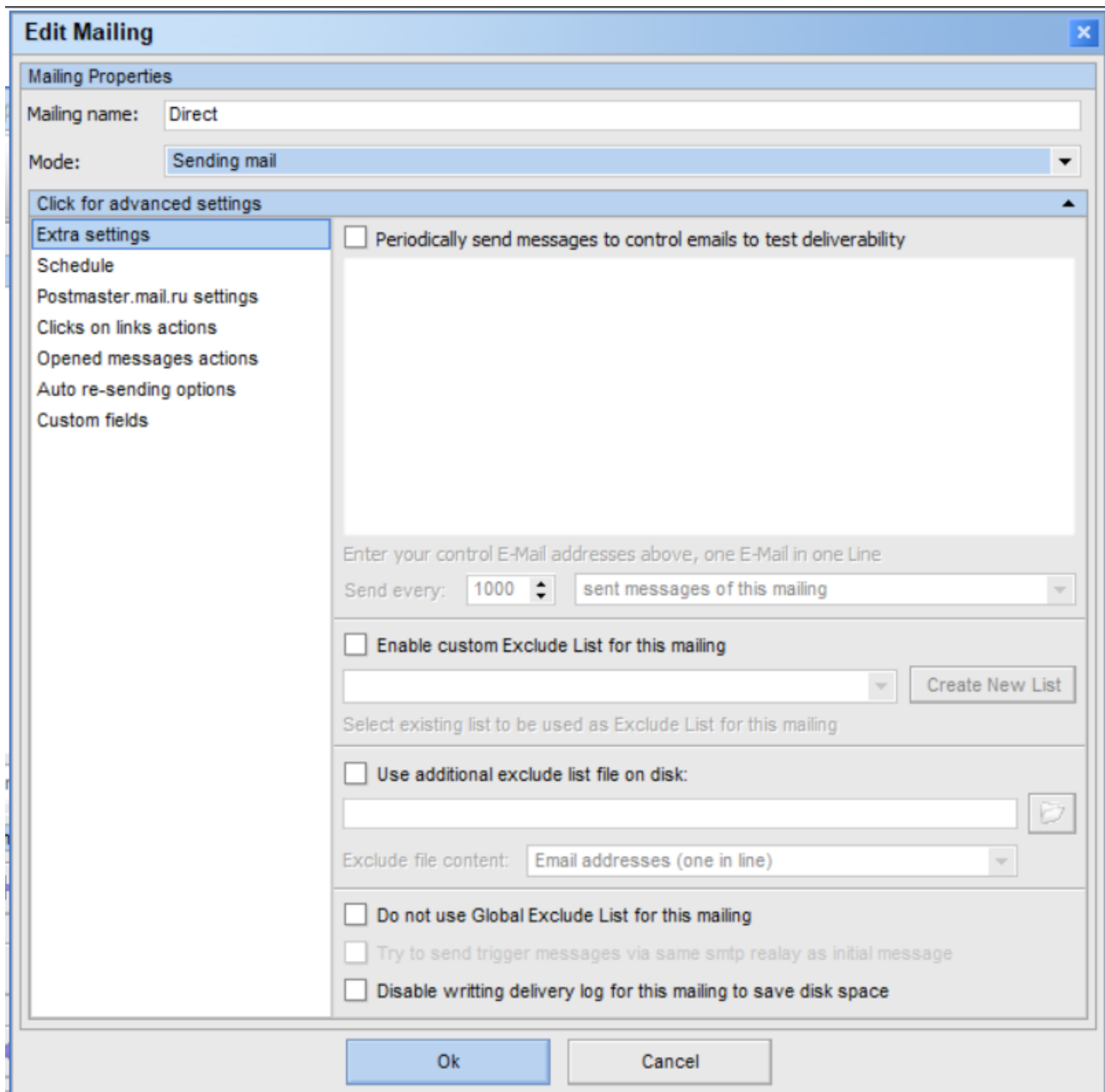


Click the "Start" button and wait for the check to finish.

Once completed, go to the "Statistics" button and, in the window that opens, delete all invalid, bad, and unchecked entries, leaving only "Active" addresses in the list.

Step 10. Launching the Mailing

After cleaning the database, click the "Edit" button in the main window again. In the drop-down menu, switch the mode from "Database Validation" to "Email Mailing" and click "OK."



Conclusion

Your AMS Enterprise program is now fully configured and ready to run on "live" contacts. Now all you need to do is click the "Start" button and monitor the process.

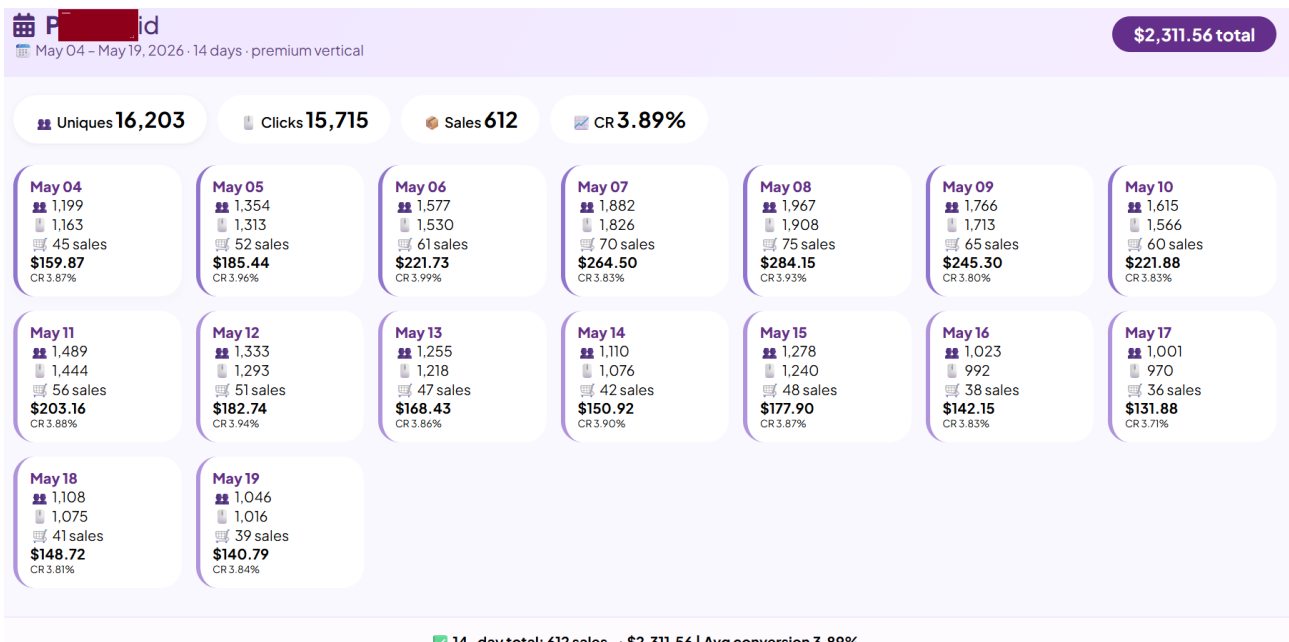
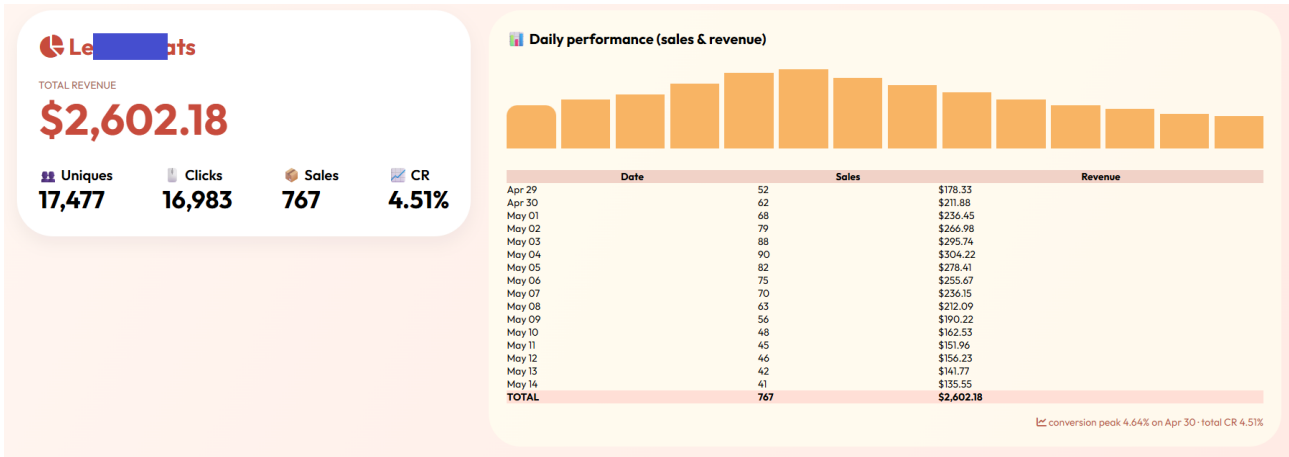
AMS Enterprise has plenty of deeper and finer settings. As you get comfortable with the software, I highly recommend fully reading through the manual ([Click Click](#)). This will allow you to customize your mailings and randomize emails for specific and complex affiliate marketing tasks.

However, the basic principle we covered above is already a ready-to-go, complete, and functional method for driving traffic without spending money on expensive SMTP servers.

Using this method, you can blast any marketing or product offers, services, or surveys to thousands of addresses and get an excellent conversion rate.

Happy mailing and profitable campaigns to everyone!

Below I am attaching screenshots of my payouts from several affiliate programs for motivation:



UNIQUES: 12,033 | CLICKS: 11,672 | SALES: 364 | CR: 3.12%

DATE	UNIQU	CLICKS	SALES	REVENUE	CR%
2026-04-26	997	967	31	\$107.65	3.21%
2026-04-27	1044	1013	33	\$115.22	3.26%
2026-04-28	1128	1094	35	\$120.97	3.20%
2026-04-29	1099	1066	34	\$118.44	3.19%
2026-04-30	993	878	28	\$95.33	3.20%
2026-05-01	892	826	26	\$88.91	3.15%
2026-05-02	788	765	23	\$89.45	3.01%
2026-05-03	815	791	25	\$86.72	3.16%
2026-05-04	898	872	28	\$95.89	3.21%
2026-05-05	937	909	29	\$102.34	3.19%
2026-05-06	853	828	25	\$88.27	3.00%
2026-05-07	811	787	24	\$85.78	3.05%
2026-05-08	794	770	24	\$83.49	3.12%
2026-05-09	728	705	22	\$76.82	3.12%
2026-05-10	682	662	20	\$70.48	3.00%
2026-05-11	706	686	21	\$72.29	3.07%
[SUM]	12033	11672	364	\$1,298.74	3.12%

conversion lag · stable above 3%

May 02, 2026 - May 17, 2026 · 14 days · Global Tier-1

UNIQUES
14,872
 +2% vs prev period

CLICKS
14,421
 CTR 96.9%

SALES
369
 CR 2.56%

EPC
\$0.128
 earn per click

Date	Uniques	Clicks	Sales	Revenue	CR%	EPC
2026-05-02	997	967	23	\$112.45	2.38%	\$0.116
2026-05-03	1,102	1,068	28	\$131.90	2.62%	\$0.123
2026-05-04	1,288	1,250	31	\$153.20	2.48%	\$0.122
2026-05-05	1,440	1,397	38	\$189.05	2.72%	\$0.135
2026-05-06	1,689	1,639	44	\$211.33	2.68%	\$0.129
2026-05-07	1,982	1,920	48	\$239.88	2.50%	\$0.125
2026-05-08	1,765	1,711	42	\$209.50	2.45%	\$0.122
2026-05-09	1,523	1,476	36	\$179.28	2.44%	\$0.121
2026-05-10	1,340	1,299	32	\$157.64	2.46%	\$0.121
2026-05-11	1,198	1,162	28	\$139.72	2.41%	\$0.120
2026-05-12	1,052	1,020	26	\$119.43	2.55%	\$0.117
2026-05-13	1,117	1,084	29	\$134.17	2.68%	\$0.124
2026-05-14	1,003	972	24	\$110.80	2.47%	\$0.114
2026-05-15	1,196	1,160	27	\$125.93	2.33%	\$0.109
2026-05-16	1,087	1,054	25	\$121.05	2.37%	\$0.115
2026-05-17	1,092	1,062	26	\$121.95	2.45%	\$0.115
TOTAL	14,872	14,421	369	\$1,844.28	2.56%	\$0.128

conversion steady · EPC range \$0.11-0.13